

## A Checklist that Saves Time. Saves Lives. Saves Revenue.

Unfortunately, a threat only needs to find one entry point, one weak link. In the case of an active shooter, seconds count. For many commercial businesses, the threat is an insider. An employee, former patron, or family member with access to or knowledge of the space.

Most security systems are reactive; alarms go off only after the perpetrator is in. Acoustic gunshot detection only alerts authorities after a shot is fired. Additionally, emergency dispatch often depends on chaotic, conflicting 911 calls from victims to alert authorities.

Misinformation, slow response times, and lack of situational awareness can shut down businesses longer than needed, drive away clients, or even cause damage to physical structures unnecessarily.

Founded by former Navy SEALs and elite technologists, ZeroEyes founders have dedicated our lives to using our experience to give you and your security personnel the technology you need to keep people safe, keep your business open, and avoid unnecessary expenses.

## Commercial Safety Checklist

## Security planning considerations

Building access control systems	
Lock and deterrents for windows and doors	
Building design and infrastructure	
Exterior vulnerabilities	
Alarms and/or monitoring systems	
Physical premises vulnerability assessment	
Barrier options, including fences and gates	
Exterior lighting	

Visual obstacles to cameras
Proper camera placement
Visual gun detection technology
Active shooter vs. gun violence response types
Contact protocols
Emergency action and evacuation plans for relevant incidents
Security / regulator compliance
Insurance and asset management

## Get in touch with a team member

ZeroEyes has a team of highly trained security specialists who can help you assess security questions and needs. They have deep knowledge of gun violence types, response options, and business environments.

