

# Your Duty of Care Is No Longer Optional

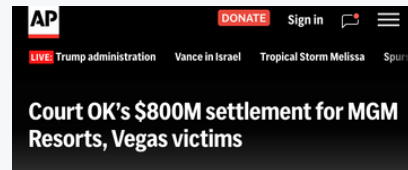
## Protect Employees & Visitors Before Tragedy Strikes

Modern workplaces face increasing threats of gun violence. For owners and operators of commercial properties, the legal, financial, and reputational consequences of failing to provide a safe environment have never been greater.

### The Rising Risk for Commercial Properties

#### Workplace shootings are on the rise

Offices and multi-tenant commercial spaces are often considered "soft targets."



#### Negligence can be devastating

Settlements such as **MGM Resorts' \$800M payout** following the Las Vegas shooting show the massive financial impact when Duty of Care is breached.

#### Employers are worried for good reason



**53% of employers** are very concerned about workplace violence at their place of work.



Nearly **1 in 5 (19%)** have already experienced it.

#### Insurance costs keep climbing

Carriers now scrutinize safety protocols; failing to demonstrate proactive measures can result in higher premiums or denial of coverage.

#### Employee expectations are clear



**90% of U.S. workers** believe their employer has a moral and legal responsibility for keeping them safe from unnecessary harm.

#### Talent retention suffers



**Nearly half of employees** say they would stay longer at a company that truly prioritizes their physical safety.



# Proactive Gun Detection That Saves Lives

ZeroEyes is the industry's leading human-verified AI gun detection platform.  
Our mission is simple: **stop shootings before they start.**

## AI-Driven Gun Detection

Analyzes feeds from your existing security cameras to detect visible firearms in real time.

## Human Verification

U.S. military and law enforcement veterans of the in-house ZeroEyes Operations Center review each alert within seconds to eliminate false alarms.

## Immediate Actionable Alerts

Delivers precise images, location data, and timestamps to security teams, building management, and law enforcement, often before shots are fired.

## Validated by DHS



The Department of Homeland Security's SAFETY Act Designation offers liability protection and demonstrates to insurers that your property prioritizes safety.

## Your Obligation and the Opportunity to Lead

### Legal & Financial Responsibility

- ✓ **Premises Liability & Negligence**  
Organizations can be sued if they "knew or should have known" about the risk of violence but failed to act.
- ✓ **OSHA General Duty Clause**  
Requires a workplace free of recognized hazards, including the risk of workplace violence.
- ✓ **Insurance & Litigation Exposure**  
SAFETY Act Designation and proactive systems can reduce liability and strengthen your negotiating position with carriers.

### Strategic Business Advantage

- ✓ **Attract & Retain Tenants**  
Position your property as a safe workplace.
- ✓ **Protect Reputation**  
Avoid the devastating PR and investor fallout that follows high-profile incidents.
- ✓ **Safeguard Business Continuity**  
Reduce downtime and lawsuits that can hinder operations.
- ✓ **Boost Employee Confidence**  
Safety investments drive morale and retention in competitive talent markets.

## Meet your Duty of Care head-on

Schedule a ZeroEyes risk assessment or request a demo today.

[Contact ZeroEyes](#)

[zeroeyes.com/request-a-demo/](https://zeroeyes.com/request-a-demo/)