

Your Duty of Care Is No Longer Optional

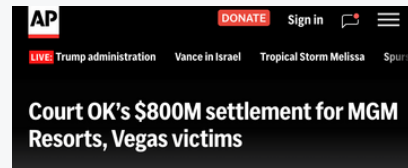
Protect Employees and Customers Before Tragedy Strikes

Banks, wealth management firms, and corporate finance hubs are increasingly under scrutiny to protect clients and staff from targeted gun violence. With valuable assets and highly visible brands, financial institutions cannot afford a single catastrophic incident.

The Rising Risk in Financial Services

Workplace shootings are on the rise

Corporate offices and branches face growing safety risks, making proactive prevention essential.



Negligence can be devastating

Settlements such as **MGM Resorts' \$800M payout** following the Las Vegas shooting show the massive financial impact when Duty of Care is breached.

Employers are worried for good reason



53% of employers are very concerned about workplace violence at their place of work.



Nearly **1 in 5 (19%)** have already experienced it.

Insurance costs keep climbing

Carriers now scrutinize safety protocols; failing to demonstrate proactive measures can result in higher premiums or denial of coverage.

Employee expectations are clear



90% of U.S. workers believe their employer has a moral and legal responsibility for keeping them safe from unnecessary harm.

Talent retention suffers



Nearly half of employees say they would stay longer at a company that truly prioritizes their physical safety.



Proactive Gun Detection That Saves Lives

ZeroEyes is the industry's leading human-verified AI gun detection platform.
Our mission is simple: **stop shootings before they start.**

AI-Driven Gun Detection

Analyzes feeds from your existing security cameras to detect visible firearms in real time.

Human Verification

U.S. military and law enforcement veterans of the in-house ZeroEyes Operations Center review each alert within seconds to eliminate false alarms.

Immediate Actionable Alerts

Delivers precise images, location data, and timestamps to security teams, building management, and law enforcement, often before shots are fired.

Validated by DHS



The Department of Homeland Security's SAFETY Act Designation offers liability protection and demonstrates to insurers that your property prioritizes safety.

Your Obligation and the Opportunity to Lead

Legal & Financial Responsibility

- ✓ **Premises Liability & Negligence**
Banks and financial employers can be held accountable if known risks aren't addressed.
- ✓ **OSHA General Duty Clause**
Applies to office and retail banking environments.
- ✓ **Insurance & Litigation Exposure**
Proactive systems and SAFETY Act coverage reduce risk and improve carrier confidence.

Strategic Business Advantage

- ✓ **Protect Customers & Employees**
Demonstrate safety commitment in high-trust environments.
- ✓ **Safeguard Brand & Shareholder Value**
Avoid reputation-damaging incidents.
- ✓ **Meet Compliance Expectations**
Show regulators and insurers strong risk controls.
- ✓ **Retain Top Talent**
Create workplaces where employees feel secure.

Meet your Duty of Care head-on

Schedule a ZeroEyes risk assessment or request a demo today.

Contact ZeroEyes

zeroeyes.com/request-a-demo/